

POSSIBLE VMI INFORMATION SETTINGS IN VMI-BASED SCRPG

It is possible to set the game under 3-player environment and 4-player environment. In the case of 3-player, the retailer shelf space is to be set by the administrator at the time of setting the game and hence there is no role for the retailer. In the case 4-player, retailer allocates shelf space every week and it is the only decision of the retailer. All the possible settings can be seen as a tree diagram

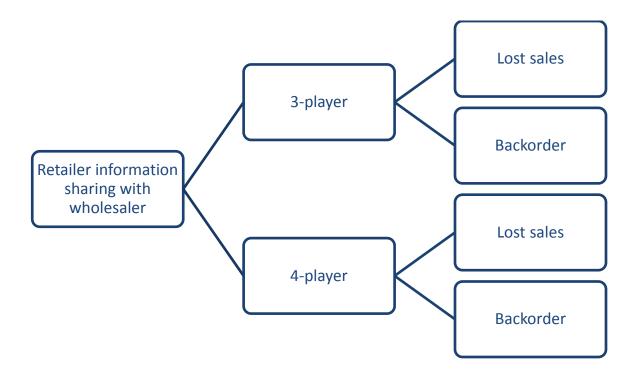


Fig.10.Possible supply chain settings